



ACCREDITATION CRITERIA

All DVD's submitted will be assessed as being a typical sample of the applicant's work and ability.

The accreditation Sub Committee will adjudicate (as per AVPA Minimum Standards) on these areas of production:

1. Structure (Planning / Concept / Creativity / Content Continuity / DVD Authoring). **25% max**
2. Camera (Technique & Composition) **25% max**
- 3 Technical Quality (Video & Audio) **25% max**
4. Editing & Mastering (Video & Audio Mix / Scene Continuity / Use of Professional Formats) **25% max**

Member Accreditation

Pass: Assessment level of 55% plus

- a. ONE program for assessment.
- b. Members must be interviewed by the Newsletter Editor in order to produce a member profile for the Newsletter. The Membership Officer will contact the member to organise this at the appropriate time.

Advanced Accreditation

Pass: Assessment level of 75% plus

- a. THREE programs for assessment (they should display a variety of skills and not be clones of each other).
- b. Minimum of three years membership of the AVPA.
- c. At least two substantial articles for our newsletter/magazine, or the recruitment of at least two new members.

Master Accreditation

Pass: Assessment level of 90% plus

- a. FIVE programs for assessment (they should display a variety of skills and not be clones of each other).
- b. Minimum of five years membership of the AVPA.
- c. At least two substantial articles for our newsletter/magazine, or the recruitment of at least two new members.
- d. Master Members will give a presentation of their assessed work, indicating techniques etc., during an official AVPA meeting.



RULES OF USE

Classification Status

The full description of the members' accreditation MUST be used when advertising their AVPA accreditation:

- a. Accredited Member AVPA (Special Event)
- b. Accredited Member AVPA (Corporate)
- c. Accredited member AVPA (when both (a) & (b) have been achieved)

Additional to when formally advertising, the spirit of these accreditation distinctions are not to be abused when dealing with clients on a personal basis. For example, the client should not get the impression that the producer is accredited at a Corporate level if he / she is accredited at the Special Event level only (or vice-versa).

If members abuse these regulations, the following penalties will apply:

- a. First Offence - Warning (in writing from the committee).
- b. Second Offence - Loss of accreditation status for a period of three years.
- c. Third Offence - Termination of membership & permanent loss of accreditation.